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FOR IMMEDIATE RELEASE

Next Moto Champion Announces Cycling Team

Atlanta, GA - February 2, 2016 - Next Moto Champion is proud to announce the formation of the Next Moto Champion Cycling Team presented by Roswell Bicycles. The cycling team is comprised of top professional and former professional motorcycle racers who are all active, serious bicycle riders. The cycling team was conceived by NMC partner and former race team owner, Tim Robinson, himself a USAC Cat 2 racer. The team has partnered with local Atlanta bicycle shop Roswell Bicycles, bicycle manufacturer Scott Sports and clothing supplier Giordana Cycling Apparel. The team will be riding the Scott Addict 10, while wearing Scott Road Premium shoes and the Scott Arx Plus helmet. The team will be outfitted in custom Giordana FormaRed-Carbon clothing.



The 2016 Team composition of Scott Russell, JD Beach, Bobby Fong, Garrett Gerloff, Hayden Gillim and Joe Roberts represents a group of guys that are serious bicycle riders, great brand ambassadors and widely known professionals in the motorcycle racing community.

Scott Russell, aka "Mr. Daytona", the team's elder statesman said "The idea for the cycling team is to bring together individuals from different teams in the MotoAmerica paddock who are all serious bike riders. Training can be boring and being on a team gives you motivation to train and some camaraderie with the other members. It also gives the guys another social media outlet and makes training fun".

Look for the team 'out and about'. You can follow each of the member's cycling exploits in the Next Moto Champion magazine, website www.nextmotochampion.com and on the team's Instagram @nextmotochampioncycling, Facebook, Twitter @NMCCycling and Strava pages.

Follow the guys in 2016 on social media:

	Instagram	Twitter
Scott Russell	@scott4russell	@scott4russell
JD Beach	@jdbeach95	@JDBeach95
Bobby Fong	@bobbyfong50	@BobbyFong50
Garrett Gerloff	@garrettgerloff	@GGerloff8
Hayden Gillim	@Hayden69gillim	@Hayden69Gillim
Joe Roberts	@joeroberts27	@joeroberts2727
Tim Robinson	@timrrobinson	@timrrobinson

About Next Moto Champion

Next Moto Champion, based in Franklin, TN, is a full service digital media company specializing in motorcycle racing, lifestyle, entertainment and information programming and content. NMC's content portfolio includes the Next Moto Champion Magazine, Website, Talk Show and Newsletter, along with The Fastest Motorcycle Show. For more information, visit www.nextmotochampion.com

About Roswell Bicycles

Coming in as the 2nd best bike shop in North America in a 2015 survey by the Active Times, Roswell Bicycles has been helping customers enjoy cycling since 1987, in the same location and under the same local ownership. With over 800 bikes in stock and complete selections of accessories, clothing, nutrition, triathlon, and women's specific

product, we were rated as a Top 100 Dealer for the entire USA. We have the experience and merchandise to match you with the correct bikes and accessories, and we'll be here for as long as you ride. 670 Houze Way, Roswell, GA 30076. For more information, visit www.roswellbicycles.com.

About Scott Bicycles

Since 1958 SCOTT Sports has pushed the limits of innovation, technology and design. From the first aluminum ski pole, to the introduction of aero bars and the original plastic motocross boot, we have led the way in the sports industry. Combining endless determination to improve with the methodical intricacy put into each bike-, wintersports-, moto- and running product, SCOTT prepares athletes to reach their highest potential. Learn more at www.scott-sports.com

About Giordana Cycling Apparel

Established in 1979 by cyclists for cyclists, Giordana was founded from a desire to craft the very best in cycling clothing. Combining Italian craftsmanship, style, and more than 30 years of industry knowledge, we design clothing for everyone from the competitive racer to the everyday athlete. Our mission is to continue to push the envelope with our passion for technically advanced product development, creating collections that add value, comfort, and high performance features to each and every ride. For more information, visit www.giordanacycling.com.